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### briannawestportfolio.com

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# **Education**

**Savannah College of Art and Design** [SCAD] Savannah, GA

Sinclair Community College [SCC] Dayton, OH

# Relevant Experience

#### **NELSON Worldwide**

September 2021–Present Cincinnati, OH

## Deloitte x SCADpro Collaboration

March 2021–May 2021 Remote, Kettering, OH

# Fidelity Investments x SCADpro Collaboration

January 2021–March 2021 Remote, Kettering, OH

#### **Basho Apparel**

June 2018–October 2019 Yellow Springs, OH

#### Acco Brands

November 2015–May 2016 Kettering, OH

#### **B.F.A.** Graphic Design

May 2021

#### **A.A.S. Visual Communications**

May 2019

#### **Graphic Designer II**

Responsible for various graphic design assignments and working with the project team to provide design support primarily in concept development, planning, designing and design production in all project phases, works collaboratively with Senior Designers in the execution of design, and takes the lead role on specific projects where designated.

#### **Graphic Designer I**

Responsible for basic graphic design assignments and working with the project team to assist overall efforts to complete various project phases, supports and assists the Senior Designers in the execution of design, and occasionally takes the lead role on specific projects.

#### **Graphic Designer**

Led a diverse team of creatives, conducted extensive primary and secondary research through interviews, surveys and the internet, developed and presented innovative concepts and ideas, and produced cutting-edge design for digital formats.

#### **Graphic Designer**

Excelled in a collaborative group environment, conducted extensive primary and secondary research through interviews, surveys and the internet, developed groundbreaking concepts and ideas, and produced consistent design for both digital and print platforms.

#### **Graphic Designer & Screen Printer**

Managed multiple design and production tasks in both on-ground and remote environments, generated new ideas and solutions to problems, produced and organized ready-for-print files, and managed screen printing equipment from initial preparation to production, to print on clothing.

## **Graphic Design Intern**

Constructed physical mock-ups for presentation to clients, worked independently to create new designs, utilized my attention to detail for color matching, and delivered feedback in group critiques.

# Software

Adobe Creative Suite – InDesign, Illustrator, Photoshop, Lightroom, Dreamweaver, After Effects, Premiere Pro, Microsoft Office, Wordpress, Figma, Miro, Milanote, Slack, Teams, Zoom, Asana, Visme

# Skills

Design Skills – Environmental Graphic Design, Experiential Design, Brand Identity, Layout Design, Conceptual Ideation, Design Visualization/Experience Strategy, Design Development, Print Production, Screen Printing

Soft Skills – Critical Thinking, Creative Problem Solving, Effective Communication, Dependability, Integrity,
Organization, Teamwork, Eagerness to learn new skills, Enthusiasm and Passion for all things Design